

Jonathan Roldan's

La Paz, Mexico

TAILHUNTER

SPORTFISHING

**Lip-ripping
Rod-bending
World-class Fishing!**



AS FEATURED IN:

- Trip Advisor #1 Fishing Fleet in La Paz • CBS-TV
- The Sportsman's Channel • Los Angeles Times
- San Francisco Chronicle • San Diego Union Tribune
- MSNBC • Chad Scheerer's Shoot Straight TV
- Chris Bailey Reel Outdoors TV
- Western Outdoor News Magazineand many others!

 **tripadvisor**
get the truth, then go™



Welcome to Fishing in La Paz, *amigo!*

Bienvenidos to Tailhunter Sportfishing!

We are your one-stop provider for the best fishing experience La Paz has to offer!

Adventure and world-class fishing are closer than you think! Jacques Cousteau called the Sea of Cortez the "Aquarium of the World" with more than 700 species of fish; and with our sunshine... blue waters... white sand... bent rods are only 2 hours south of San Diego near the California border.



Our comprehensive service includes everything from picking you up at the airport to arranging all your fishing; setting up your lodging; and scheduling activities such as SCUBA diving, snorkeling, whale watching, sightseeing, city tours, and more. Whether you're alone, a large group, small group, family, couple, or business group, we can do it!

La Paz is our home. We know it well.

Our skippers aren't part-time summer workers.

They fish every day in the same waters they have fished for generations.

We can put you into fish as well as show you the best place to see dolphins, buy a taco, go shopping or even catch the best sunset!

Your vacation is our top priority. So, kick back, let us handle the details, and let your fishing vacation begin!

We know our waters!

This is not complicated fishing!

We emphasize **ACTION**, not long days of trolling!



Most fishing is close to shore for even the largest gamefish species and anglers are never out of sight of land.



Waters are generally calm. In fact, the Sea of Cortez can be calmer than most lakes on some days! Imagine big game fishing where waters are so clear or sometimes so shallow you can even see the bottom or actually see huge schools of fish swimming below the boat before exploding on your bait as they rip yards of line from your reel!



Our fleets fish 2 distinct areas.

Our **TAILHUNTER LAS ARENAS FLEET** fishes the northern East Cape— southern Cerralvo Island, Roca Montana, the Dome, the 88 spot, Punta Perrico, Las Arenas Lighthouse, Rock Highway, Muertos Bay and others.

Our **TAILHUNTER LA PAZ FLEET** heads for Espiritu Santo Island, Bonanza Beach, Punta Lobos, Isla Los Islotes, La Reina and the legendary El Bajo Seamount!

Most of our fishing is done with dead or live bait. We generally don't use any special lures or rigging. It's THAT simple! Imagine battling the fish of a lifetime, only yards from the beach. This is not complicated fishing—if you can hold a rod, you can fish with us.

Whether you're a salty hard-core angler or new to the experience, this is "stand-up-style" fun fishing. In the hands of our experienced skippers, kids, families, and first-timers can do as well as any seasoned veteran!



This is **TAILHUNTER INTERNATIONAL'S** World-Class **LIGHT TACKLE** Fishing!

**GRAB
A ROD...**

**GET
BENT...**

AND RIP SOME LIP!



Roosterfish



Dorado



Yellowtail



Wahoo



Dog Tooth
Snapper



Marlin



Jack
Crevalle



Amberjack



Cabrilla



Tuna

**WE ARE YOUR
LA PAZ FISHING
CONNECTION!**



Bonito

These are only
"some of the
many species
you might catch!"

Hey Sis, let's do the family reunion here. Everyone will love it!

La Paz is

ROOSTERFISH CAPITAL OF THE WORLD!



One of the most exotic fish on earth and one of the most sought-after gamefish, the hard-fighting roosterfish can bend a rod like no other! The world record was caught in La Paz waters in 1960 and weighed a whopping 114 pounds. Fish much larger have been caught, but since most of them are released, we can only speculate when looking at their amazing photos!

Imagine these huge fish roaming in shallow water close to shore and the



thrill of hooking one of these magnificent fish as its tell-tale comb cuts the water and explodes on your line! The next world record could be yours with Tailhunter Sportfishing.



Great incentive bonus for our sales team at work. Call to get details & dates still available



TAILHUNTER'S HOTEL VACATION PACKAGES!

Let Tailhunter put together your entire vacation package customized to make this a vacation of a lifetime! Our packages include lodging with the best La Paz has to offer. From modern to rustic and beachfront to waterfront, we live in La Paz and will tailor this trip just for you. Whether it's with a buddy, someone special, a family or group of friends, let Tailhunter handle the details!



Jonathan Roldan's

TAILHUNTER

Bar and FUBAR Cantina



Even Baja State Governor Marcos Covarrubias eats at Tailhunter



Have a cold one with us right on the La Paz waterfront!

With sports on 12 flat-screen TVs...delicious Mexican specialties...fresh fish and our famous sirloin burgers and Hawaiian ribs...our chef will even cook up your fish! Open for breakfast, lunch and dinner. Two bars and two restaurants and 3 stories of bay views. Rated #1 for sunsets in La Paz. Free wi-fi too! Tailhunters is the place to be!



"I married him for his Poke," best line ever. Just go for the Poke. You'll thank me later. Seriously, it's that good. Also, the service. They were on it. Our group of 16 went two nights in a row. Enough said!"
Bill H123, Lone Tree CO



Mexico Office:
755 Avenida Obregon (Malecon)
La Paz, Baja California Sur, Mexico 23020
From the US: (626) 638-3383
From Baja Mexico: (612) 12-5-3311

"Fresh caught yellowfin tuna - After a short day of fishing with the Tailhunters (short because we limited out with tuna by 9:00 am) we had them prepare tuna sashimi and poke at the restaurant. It doesn't get any better than that."
Adam F, Kansas



Guadalupe and Papi will love this place and it's super easy to make the reservations!



Top-Rated Restaurant in La Paz by TripAdvisor

- Selection of great tequilas, rum, liquors and ice-cold beer on tap!
- Convenience store to buy ice, drinks and fishing licenses
- Set up fishing, whale watching, scuba, snorkeling and other tours
- Spanglish spoken here
- Friendly staff • LIVE music
- Fish processing to vacuum seal your fish
- Condo, villa and hotel rentals
- Steps to the beach overlooking the water
- Easy to find - look for the big marlin ("Marlin Gayer") on the front

Welcome to our La Paz...

...gateway to the "Sea of Cortez"



**Safe & Family-Oriented
Tourist Friendly...not Touristy!**

This city of 215,000 friendly residents, nestled on the shores of Southern Baja, is a unique mix of the old and new.

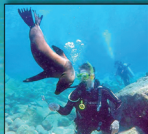
The city itself borders the beautiful and tranquil Bay of La Paz, an area rich in history from the first native inhabitants through its days of pirates, Spanish conquistadores and missionaries. It is currently the capital of the state of Southern Baja, the 1000-mile long peninsula jutting south from California and separated from mainland Mexico by the blue waters of the Sea of Cortez. As such, it is the seat of government and is the site of the university, museum and national aquarium as well as the hub for many prominent businesses and cultural activities.

Visitors to the city will be surprised to find that in many ways, La Paz is a modern city with modern amenities but retains much of its old-world charm. Centuries-old cobblestoned streets and narrow alleyways stretch from the busy malecon waterfront back towards the old mission cathedral and the town's central plaza. Taxi cabs are available everywhere, but everything is close! Walking is the way to get around in this part of town and strollers will find charmingly quaint restaurants, sidewalk cafes, shops and musicians along the palm-lined waterfront and nearby streets.

Don't be in a hurry. Take your time. Much of the city still takes a siesta at mid-day to lunch at one of the many al fresco seafood stands then coming out in the evenings to catch the Mexican sunset to the sounds of strummed guitars and dining by candlelight or dancing in the warm Mexican evening.

La Paz is served by the modern Marquez de Leon International Airport. However, most visitors to the city find it faster and more economical to fly from the U.S. to Cabo San Lucas which has a daily variety of flights and carriers. Cabo San Lucas is a short 2 hour flight from Los Angeles or Phoenix. We then transport them in our Tailhunter Shuttle vans to La Paz.

*This place is amazing!
Families are laughing
and having fun together.
Grandparents and
kids were dancing
in the streets.
Let's come back here
every year!*



OUR FISHING FLEET of PANGAS

La Paz #1 Fleet on Trip Advisor • Since 1996 the Most Experienced • Smaller More Personalized Service



Even for the largest gamefish species, we are never out of sight of land and most fishing is incredibly close to shore in relatively calm waters. For generations, fishing from pangas (Mexican skiffs) has been the preferred method to fish these fish-rich waters. Bigger watercraft simply aren't necessary when you're not going far and you are not going to be spending the day trolling rough waters.

However, our pangas are modernized versions of the traditional fishing craft built for comfort and fishing efficiency to insure a great day on the water. Seaworthy to fish open water, but fast enough, quiet enough and small enough to get inshore to areas larger craft can't access where some of the largest fish are waiting!



Las Arenas Deluxe Pangas - For our anglers fishing the Las Arenas/ Muertos Bay Cerralvo Island area - 22-foot fiberglass pangas with new Honda and Mercury motors. Flat decks. Rod holders. Fish boxes. Swivel or Travel Seats. Radios and safety gear. Bimini tops during the hot season. Perfect for the type of close-to-shore stand-up style fishing the area is famous for!

La Paz Super Pangas - Since we often have to cover a bit more water to fish out of La Paz, these 22-24 footers feature inboard console steering with Honda, Mercury and Johnson motors. Live bait wells. Casting bow. Permanent bimini tops. Fish boxes. Rod holders. Radios and safety equipment - the boats that put La Paz on the fishing map!

Meet Some of our Tailhunter Captains, Staff and Family!



Victor
(El Hago "the Magician")



Adolfo
(Tofo)



Alfredo
(Retuende)



Armando
(Hando)



Rogelio
(Jolly Roger)



Pancho



Gerardo
(Abondono, the "Big Meatball")



Hugo



Joel



Jorge



Arcangel
(Anic)



Boli
(Captain Mingo)



Ramiro
(Juan Valdez)



Ramon
(Moncho)



Raul, Sr.
(Papa)



Chito
(Ten more minutes!)

"Since 1996 never too big to give experienced personal family service!"



Gelines
"Morning Smiles Breakfasts and Lunches"



Jonathan and Crazy Jack



Esteban and Jorge
"Los Tecolotes"



Hugo
Tailhunter Transportation Team



Sergio
Tailhunter Transportation Team



Nolan
(aka Nono)
Parents are Jessie & Brian



Hannah
(newest family member)
Parents are Jessie & Brian



Jonathan and Jill
The Pleste and la Siresa



Jessie and Brian
The kids



Diana and Jarrett
The kids

COME PLAY WHERE THE PROS PLAY...

since 1996, with award-winning writer Jonathan Roldan and Tailhunter Sportfishing, as featured on radio, TV, newspapers and magazines!

- Trip Advisor #1 Fishing Fleet in La Paz
- Trip Advisor #1 Restaurant in La Paz
- Bill Boyce Saltwater Adventures TV - Fox Sports
- Phil Friedman's Outdoors Radio Program
- CBS - TV • The Sportsman's Channel
- Los Angeles Times
- Tom Stainstra San Francisco Chronicle
- San Diego Union Tribune • MSNBC
- Chad Schaefer's Shoot Straight TV
- Chris Bailey Reel Outdoors TV
- Western Outdoor News Magazine
- Western Outdoor News Weekly
- Pete Thomas Outdoors
- Fish Taco Chronicles
- Pacific Coast Sportfishing Magazine
- Boja Life Magazine
- Discover Boja
- Mexico West Magazine
- Vagabundos del Mar
- ...and many others!

"My cousin just got back from this trip. Incredible fishing, the best guides, great food, and fun for the whole family. Let's go!"



"...this was my first time going after the big fish. First day of going out on the panga boat with Pancho was a bang! I hauled in a 40 pound yellow fin tuna!"
Mark M via TripAdvisor

"Another wonderful time fishing with Tailhunter! This time I took both of my young kids, and my 7 year old son found out how much fun it is to get into some dorado! It was my 11 year old daughter's second trip out, and now she's a total fish addict!"
Louie S, Frederick, CO



WHEN'S THE BEST TIME to FISH?

Any day that ends in the letter "y"! These are some generalities.

	Jan	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec
Dorado			Yellow	Yellow	Green	Blue	Red	Red	Red	Red	Yellow	Yellow
Tuna				Yellow	Green	Blue	Yellow	Blue	Red	Red	Green	
Sailfish				Yellow	Green	Blue	Blue	Blue	Red	Red		
Striped Marlin				Yellow	Yellow	Blue	Blue	Red	Red	Green		
Blue Marlin						Yellow	Green	Blue	Red	Red	Yellow	
Black Marlin						Yellow	Green	Blue	Red	Red	Yellow	
Wahoo			Yellow	Yellow	Red	Red	Blue	Blue	Red	Red	Red	Yellow
Pargo			Green	Red	Red	Green		Green	Yellow	Yellow		
Roosterfish			Green	Blue	Red	Red	Red	Green	Green	Green	Yellow	
Cabrilla	Red	Red	Red	Red	Green	Green				Green	Green	Blue
Jack Crevalle	Yellow	Yellow	Green	Green	Blue	Blue	Blue	Blue	Blue	Blue	Green	Yellow
Skipjack	Green	Green	Green	Blue	Blue	Blue	Green	Green	Blue	Blue	Yellow	Yellow
Bonito	Green	Green	Blue	Blue	Blue	Green	Green	Blue	Blue	Yellow	Yellow	Red
Sierra	Red	Red	Blue						Yellow	Green	Red	Green
Amberjack	Green	Green	Green	Green					Yellow	Yellow	Green	Green
Yellowtail	Green	Green	Green	Green							Yellow	Yellow

Yellow Possible

Green Fair

Blue Good

Red Best



We fish 365 DAYS A YEAR!
Anything can happen at any time!



Just a small sample of the more than 30 varieties of gamefish!



Fishing in La Paz is 4 seasons of FUN!

La Paz is one of the few places in Baja that offers fishing 365 days-a-year. Even during the cooler, windier months of winter, we can still put you on fish. We never have to fish far from shore, even for the largest fish. However, like anywhere else, we have our seasons and fishing changes from season to season just like the climate. Still, most of our fishing remains with live and dead bait, fishing relatively close to shore in our pangas so you get the most time possible spent fishing!

WINTER samples



Cabrilla



Pargo



Jack Crevalle

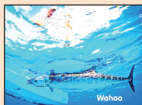


Sierra

Late November to March, these are our windiest and coolest months. Our fishing is highly dependent on the weather with most of our fishing done out of Muertos Bay. Although early winter can see tuna, wahoo, dorado and billfish still holding over from the warmer months, **spectacular inshore fishing is the norm.**

Species: Pargo, snapper, sierra, sea bass (cabrilla), bonito, skipjack.

SPRING samples



Wahoo

Late March to early June, waters getting warmer. Lots of different species mixing in and the most variety of the season with cold- and warm-water fish all present.

Species: pargo, sierra, amberjack, roosterfish, jack crevalle, yellowtail, pompano, tuna, marlin, sailfish, dorado, wahoo, bonito, and others.



Tuna



Pompano



Pargo



Roosterfish

SUMMER samples



Tuna

Late June to August is prime time for dorado (mahi mahi) as schools start to move in with the warm water. Sunshine and blue skies time. Summer brings our marlin and sailfish into the area offshore. Chance of tuna and wahoo. Inshore, roosterfish are a prime target.

Species: Dorado, sailfish, marlin, wahoo, tuna, bonito, skipjack, snapper, pargo, amberjack.



Dorado



Wahoo



Marlin



Roosterfish

Looks like every month has great fishing. Check your schedule and let's book this as a surprise for our wives.

FALL samples



Dorado

Late August to early November is our busiest and most productive time of the year especially for blue water species like big bull dorado, blue marlin, black marlin, sailfish, striped marlin, tuna, wahoo plus inshore species like roosterfish and even pargo!

Species: Dorado, tuna, wahoo, marlin, sailfish, skipjack, bonito, roosterfish, pargo, giant squid.



Tuna



Wahoo



Marlin



Pargo

Now we can get fishing licenses online



PADDLEBOARDING



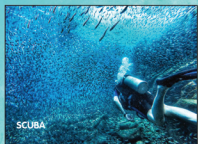
WHALE WATCHING



KAYAKING

So many ways to have fun with us!

"Let's make this the vacation of a lifetime! Let us set this up for you. We can set up other day trips as well. Just ask us and we'll put the whole package together!"



SCUBA

"Jonathan and Jilly are the best of what they do. They take care of everything and consider you family from your first trip. ... If you want top notch service Tailhunters is the only fishing outfit in La Paz you will want to book with."

joebinal2971, Alpine CA



SWIMMING WITH SEA LIONS



SWIM WITH WHALE SHARKS

Just a quick question...



What if I don't speak Spanish?

No problem, amigos. Many folks speak "Spanglish" which is a great mix of Spanish and English. Universal words such as "Please" and "Thank you" go far in any language. Smile!

Can I use U.S. dollars?

It's good to exchange dollars for pesos, but U.S. dollars are welcome. Small bills under \$20—especially lots of \$1's and \$5's—are handy and great for everyday purchases. Credit cards will cost you more when you get your bill later due to the exchange rates. Keep it handy for a emergency.

How about my paperwork?

Since January 2007 travelers between the US and Mexico must have a passport. Don't wait until the last minute! It's not difficult to get a passport, but can take several months. Follow this link for more information: http://travel.state.gov/passport/passport_1738.html

Groceries and Amenities in La Paz?

As a modern city, La Paz has everything from medical to dental facilities, and anything from your favorite brand of beer or potato chips can be bought in our grocery stores. We are famous for our seafood, steaks and of course REAL Baja-style cuisine. But, we also have some famed great Italian, French, and yes, even Chinese food, as well as fast food... If you really must!

Are tourists, families and kids safe?

When was the last time you left your house or car unlocked? Most of us do down here! La Paz is very "tourist friendly" not "touristy." But bring your common sense and a smile like anywhere else. Our city is very family oriented. Remember you're a welcome guest!

Can I drink the water?

Sure, drink the water. Eat the vegetables! Bottled water is in abundance, and all the major hotels and restaurants have drinkable tap water and ice.

What about fishing licenses?

Anyone on board a vessel where fishing is being conducted must have a valid Mexican fishing license. They can be purchased easily online at www.bajasportsfishing.com

What about my fish?

We encourage C&R (Catch - Photo - Release), but you're welcome to take home fresh fish within limits or have some deliciously cooked up at your hotel or any restaurant. It's great. Bring a small ice chest (30-40 qt), some zip lock-style bags and some duct tape. Remember there are no more restrictive weight limits on flights and a 40-quart ice chest when filled with frozen fillets weighs just about 50 pounds. Your captain will happily clean your fish and it will be frozen in the hotel freezers until you are ready to take it home.

Can Tailhunter process my fish for me?

Yes, for a small fee, we do offer vacuum-sealing services to trim, label and freeze your catch so you can take it home either in your own ice chest or purchase one from us. Ask us about this service.

Packing for your Baja adventure

Rule 1 - Keep It Simple

Rule 2 - When in doubt, you probably don't need it

Rule 3 - Refer To Rule 1 & 2

Remember, La Paz is mostly a tropical place with a dry climate. Daytime temps range from the high 60's in the winter to occasionally 100 in the summer. Dress accordingly. Our hottest month is July, but your most humid month is August; these are also two of our busiest months.

You can get away with shorts and t-shirts full time in La Paz. Socks are considered formal wear and slacks are for funerals, weddings and church! Everything is casual. Flip flops or tennis shoes are the footwear of choice. If you will be on the water, bring a sweatshirt or

windbreaker just in case, but otherwise pack light. Anything you forget you can probably get it here in La Paz.

Pack your passport, ID, money, medications in your carry-on luggage. Do NOT send it to be checked in. If your suitcase goes to Paris accidentally, you'll be having a hard time in Mexico.

Remember that domestic flights (flights that originate and end in the same country) usually allow less baggage, so check with your air carrier. For example that flight you're taking from Chicago to Los Angeles will allow less luggage than the international flight from Los Angeles to La Paz. The amount is almost half of what you can bring on the international flight.

What about equipment?

We'll be happy to advise you on everything you might need to bring or we'll rent you whatever you need to catch fish!

Do I need travel insurance?

Highly recommended! It's inexpensive and easy to get and guards against unforeseen circumstances like full or partial cancellations due to weather, delays, illness or accidents. Refunds from airlines and Mexican providers are difficult.

No refunds for acts of God, weather-related or natural incidents. Regrettably, weather (good and bad) is part of fishing.

For a more comprehensive list of frequently asked questions please visit our website: www.tailhunter.com/faqs.htm



tripadvisor
get the truth, then go.
Tailhunter is consistently rated
#1 by Trip Advisor!

